



Monthly Social Media Calendar



Client: Moneywise


Domain: <https://www.moneywise.org.uk/>



Date: 31/03/2021


Version: 3


- Content Plan


Date	Topic	Twitter	Facebook	Image
01/04	Stress awareness month	<p>Today marks the start of #StressAwarenessMonth...</p> <p>Held each April since 1992, Stress Awareness Month aims to raise awareness of the impact of stress on our lives and seek ways to minimise anxiety and pressure.</p> <p>Find out more:</p> <p>#Stress #MentalWellbeing</p> <p>https://www.stress.org.uk/stressawarenessmonth/</p>	<p>Today marks the start of #StressAwarenessMonth...</p> <p>Held each April since 1992, Stress Awareness Month aims to raise awareness of the impact of stress on our lives and seek ways to minimise anxiety and pressure.</p> <p>Find out more:</p> <p>#Stress #MentalWellbeing #MentalHealth #Anxiety</p> <p>https://www.stress.org.uk/stressawarenessmonth/</p>	
02/04	International Children's Book Day	<p>Happy #InternationalChildrensBookDay!</p> <p>Parents: if you're struggling to get your child to read in their own time, try alternatives to traditional storybooks such as comics or audiobooks!</p> <p>#ICBD #ChildrensBooks #Reading</p>	<p>Happy #InternationalChildrensBookDay!</p> <p>Research shows the impact reading for pleasure can have on improving a child's decision-making, communication skills and consideration of others.</p> <p>Parents: if you're struggling to get your child to read in their own time, try alternatives to traditional storybooks such as comics or audiobooks. Also, try reading more in your own time; studies show that</p>	



			<p>children are far more likely to choose to read if they see their parents doing the same!</p> <p>#ICBD #ChildrensBooks #Reading</p>	
03/04	Savings club alternative (monthly focus)	<p>Savings clubs may appear to offer a convenient way to save - but they often come with pitfalls...</p> <p>For example, you WON'T be protected by the FSCS, meaning if the company goes bust, you may not get your money back.</p> <p>Start saving safely with Moneywise today:</p> <p>https://www.moneywise.org.uk/savings/savings-faqs/#1484227486977-736f6761-8d11</p>	<p>Although savings clubs may appear to offer a convenient way to save for events such as birthdays or Christmas, they often come with pitfalls...</p> <p>For example, you WON'T be protected by the FSCS, meaning if the company goes bust, you may not get your money back. This happened in 2006 with savings company Farepak, leaving 100,000 customers with savings of £400 which in many cases could only be partially recovered or not at all.</p> <p>Start saving safely with Moneywise today:</p> <p>https://www.moneywise.org.uk/savings/savings-faqs/#1484227486977-736f6761-8d11</p>	


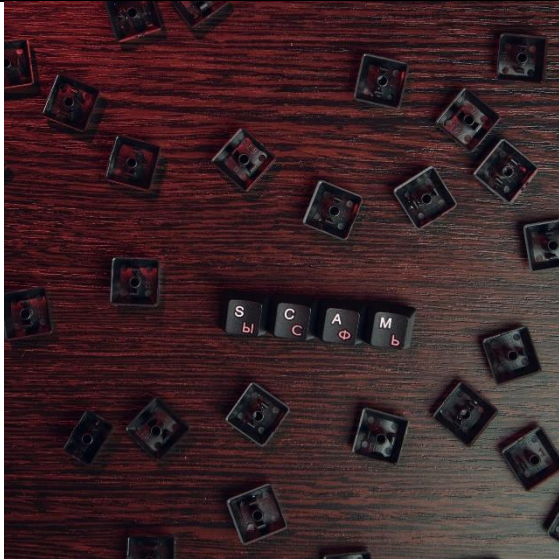
04/04	Easter	<p>Happy Easter to all our customers celebrating!</p> <p>Everyone at Moneywise wishes you joyful celebrations and good luck on your chocolate egg hunts!</p> <p>#Easter2021</p>	<p>Happy Easter to all our customers celebrating!</p> <p>Everyone at Moneywise wishes you joyful celebrations and good luck on your chocolate egg hunts!</p> <p>#Easter2021</p>	
05/04	Money tips	<p>Are you aware of any bad money habits you have?</p> <p>You could be throwing money away without even realising it.</p> <p>Take a look at this guidance from the Money Advice Service on how you can break the bad money habits you may not even know you have.</p> <p>https://www.moneyadviceservice.org.uk/en/categories/break-bad-money-habits</p>	<p>Are you aware of any bad money habits you have?</p> <p>You could be throwing money away without even realising it.</p> <p>Take a look at this guidance from the Money Advice Service on how you can break the bad money habits you may not even know you have.</p> <p>https://www.moneyadviceservice.org.uk/en/categories/break-bad-money-habits</p>	
06/04	Savings	<p>Considering becoming a Moneywise member?</p> <p>The best news: it's completely free and you can apply online NOW from the comfort of your own home!</p>	<p>Considering becoming a Moneywise member?</p> <p>The best news: it's completely free and you can apply online NOW from the comfort of your own home!</p>	



		<p>Apply today:</p> <p>#WeAreMoneywise</p> <p>https://www.moneywise.org.uk/membership/</p>	<p>Apply today:</p> <p>#WeAreMoneywise</p> <p>https://www.moneywise.org.uk/membership/</p>	
07/04	Loan sharks	<p>Illegal loans often involve high interest rates, harassments when payments are missed or being pressured into borrowing more.</p> <p>Get in touch with Moneywise instead to discuss whether we can provide you with a low-cost loan or our credit repairs service.</p> <p>https://www.moneywise.org.uk/loans/</p>	<p>Although loan sharks may seem the only solution for those with poor credit ratings, illegal lenders often take advantage of the borrower through high interest rates, harassments when payments are missed or being pressured into borrowing more.</p> <p>Get in touch with Moneywise today to discuss whether we can provide you with a low-cost loan or our credit repairs service.</p> <p>#WeAreMoneywise</p> <p>https://www.moneywise.org.uk/loans/</p>	
08/04	Loyalty loans	<p>#DidYouKnow that long-term Moneywise members can apply for larger loans with lower interest rates and longer repayment periods?</p> <p>Become a member with us today and start experiencing the benefits of being a part of the Moneywise family!</p> <p>https://www.moneywise.org.uk/membership/</p>	<p>#DidYouKnow that long-term Moneywise members can apply for larger loans with lower interest rates and longer repayment periods?</p> <p>Become a member with us today and start experiencing the benefits of being a part of the Moneywise family!</p> <p>#WeAreMoneywise #CreditUnion</p> <p>https://www.moneywise.org.uk/membership/</p>	


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09/04	Family loans	<p>The uncertainty caused by the coronavirus situation can make it difficult to stay afloat – which is why we are offering family loans of us to £750 to help see you & your family through the months ahead.</p> <p>Find out more:</p> <p>https://www.moneywise.org.uk/loans/family-loans/</p>	<p>The uncertainty caused by the coronavirus situation can make it difficult to stay afloat – which is why we are offering family loans of us to £750 to help see you & your family through the months ahead.</p> <p>Find out more:</p> <p>#Loans #FamilyLoans #AffordableLoans</p> <p>https://www.moneywise.org.uk/loans/family-loans/</p>	
10/04	Savings club alternative (monthly focus)	<p>Thinking of opening an account with a savings club?</p> <p>Be wary of cancellation or early withdrawal charges!</p> <p>At Moneywise, you can withdraw money from your savings account free of charge at any time.</p> <p>Find out more:</p> <p>#SavingsTips #WeAreMoneywise</p> <p>https://www.moneywise.org.uk/savings/savings-faqs/#1535326567415-46e697fb-3881</p>	<p>Thinking of opening an account with a savings club?</p> <p>Be wary of cancellation or early withdrawal charges!</p> <p>At Moneywise, you can withdraw money from your savings account free of charge at any time.</p> <p>Find out more:</p> <p>#WeAreMoneywise #SavingsTips #CreditUnion</p> <p>https://www.moneywise.org.uk/savings/savings-faqs/#1535326567415-46e697fb-3881</p>	



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11/04	Pay as you prom	<p>With the end of social distancing in sight, many schools are planning an end-of-year prom in July for students.</p> <p>Our #PayAsYouProm account lets you save weekly to ensure your child gets the end-of-lockdown #prom they deserve.</p> <p>Find out more:</p> <p>#UKProm</p> <p>https://www.moneywise.org.uk/savings/savings/</p>	<p>With the end of social distancing in sight, many schools are planning an end-of-year prom in July for students.</p> <p>However, the average spend for a prom in the UK is £400 for a girl and £240 for a boy - not an easy amount to pull out of nowhere.</p> <p>Our #PayAsYouProm account lets you put away a small amount per week to ensure your child gets the end-of-lockdown prom they deserve.</p> <p>Find out more:</p> <p>#WeAreMoneywise #UKProm #Prom2021 #Savings</p> <p>https://www.moneywise.org.uk/savings/savings/</p>	


12/04	Moneywise membership	<p>Did you know that 30% of adults have reported having money worries during the COVID-19 pandemic?</p> <p>Membership with Moneywise can help ensure financial stability, providing handy savings services and low-cost loans.</p> <p>Find out more:</p> <p>#StressAwarenessMonth</p> <p>https://www.moneywise.org.uk/membership/</p>	<p>Did you know that 30% of adults have reported having significant money worries during the COVID-19 pandemic?</p> <p>Membership with Moneywise can help ensure financial stability, providing handy savings services and low-cost, flexible loans. Unlike banks or other financial services, we are a not-for-profit organisation, meaning we are operated for the good of the community & the benefit of our members!</p> <p>Apply for membership with us today:</p> <p>#StressAwarenessMonth</p> <p>https://www.moneywise.org.uk/membership/</p>	
13/04	Savings	<p>A common question we get is “How do I start saving?”</p> <p>With Moneywise, you can start saving from as little as £1 per week & apply for membership online in minutes – so why wait to get started?</p> <p>Open a savings account with us today:</p> <p>#WeAreMoneywise #Savings</p> <p>https://www.moneywise.org.uk/savings/</p>	<p>A common question we get is “How do I start saving?”</p> <p>With Moneywise, you can start saving from as little as £1 per week and apply for membership online in minutes – so why wait to get started?</p> <p>Open a savings account with us today:</p> <p>#WeAreMoneywise #Savings</p> <p>https://www.moneywise.org.uk/savings/</p>	



14/04	Payroll savings	<p>Did you know that research from the Money and Pensions Service shows that 7 in 10 employees enrolled in a workplace payroll scheme save each month?</p> <p>Find out more & enrol in one of our workplace payroll savings schemes today!</p> <p>#PayrollSavings</p> <p>https://www.moneywise.org.uk/getting-workforces-saving-payroll-schemes-with-credit-unions/</p>	<p>Did you know that research from the Money and Pensions Service shows that 7 in 10 employees enrolled in a workplace payroll scheme save each month?</p> <p>Find out more on our website & enrol in one of our workplace payroll savings schemes today!</p> <p>#PayrollSavings #WeAreMoneywise</p> <p>https://www.moneywise.org.uk/getting-workforces-saving-payroll-schemes-with-credit-unions/</p>	
15/04	Scams	<p>Would you recognise a scam if you saw one?</p> <p>It's important to educate yourself on the signs of a scam, whether online or in-person. This article from the Money Advice Service helps inform you on recognising & avoiding fraudulent activity.</p> <p>#WeAreMoneywise</p> <p>https://www.moneyadvice.service.org.uk/en/articles/types-of-scam</p>	<p>Would you recognise a scam if you saw one?</p> <p>It's important to educate yourself on the signs of a scam, whether online or in-person. This article from the Money Advice Service helps inform you on recognising and avoiding fraudulent activity.</p> <p>#WeAreMoneywise</p> <p>https://www.moneyadvice.service.org.uk/en/articles/types-of-scam</p>	

16/04	Testimonials	<p>“Moneywise were there when I needed help. When my car broke down they offered me an affordable loan to get me back on the road.”</p> <p>Read more of our member testimonials & discover how Moneywise is making a difference:</p> <p>https://www.moneywise.org.uk/about-us/testimonials/</p>	<p>“Moneywise were there when I needed help. When my car broke down they offered me an affordable loan to get me back on the road.”</p> <p>Read more of our member testimonials & discover how Moneywise is making a difference:</p> <p>https://www.moneywise.org.uk/about-us/testimonials/</p>	
17/04	Children's savings accounts	<p>With our children's savings accounts, you can put a little aside each month to help ensure they are provided for in the years to come.</p> <p>Find out more:</p> <p>#WeAreMoneywise</p> <p>https://www.moneywise.org.uk/savings/childrens-accounts/</p>	<p>The current constantly-changing situation can make it difficult to feel a sense of financial security for your children.</p> <p>With our children's savings accounts, you can put a little aside each month to help ensure they are provided for in the years to come.</p> <p>Find out more:</p> <p>#WeAreMoneywise</p> <p>https://www.moneywise.org.uk/savings/childrens-accounts/</p>	


18/04	Money tips	<p>Branded products might look flashier – but there are often little to no differences in the product aside from packaging!</p> <p>Take a look at this page from the Money Advice Service on how you could be saving by switching to lesser-known brands!</p> <p>https://www.moneyadviceservice.org.uk/en/categories/beat-the-brand</p>	<p>Branded products might look flashier – but there are often little to no differences in the product aside from packaging!</p> <p>Take a look at this page from the Money Advice Service on how you could be saving by switching to lesser-known brands!</p> <p>https://www.moneyadviceservice.org.uk/en/categories/beat-the-brand</p>	
19/04	About Moneywise	<p>What does being a not-for-profit organisation mean?</p> <p>Any additional money we make is invested back into our business and members for their benefit.</p> <p>Find out more:</p> <p>https://www.moneywise.org.uk/about-us/</p>	<p>What does being a not-for-profit organisation mean?</p> <p>Any additional money we make is invested back into our business and members for their benefit.</p> <p>Find out more:</p> <p>https://www.moneywise.org.uk/about-us/</p>	
20/04	News	<p>In the Moneywise family, transparency is key.</p> <p>Stay up-to-date with our latest company updates on our News page!</p> <p>https://www.moneywise.org.uk/about-us/news/</p>	<p>In the Moneywise family, transparency is key.</p> <p>Stay up-to-date with our latest company updates on our News page!</p> <p>https://www.moneywise.org.uk/about-us/news/</p>	

21/04	Stress awareness month	<p>65% of adults have felt more stressed than usual during the COVID-19 pandemic.</p> <p>One of the leading causes of this stress was money concerns.</p> <p>From savings services to low-interest loans, discover the financial benefits of becoming a Moneywise member:</p> <p>https://www.moneywise.org.uk/membership/</p>	<p>65% of adults have felt more stressed than usual during the COVID-19 pandemic.</p> <p>One of the leading causes of this stress was money concerns.</p> <p>This #StressAwarenessMonth, we're raising awareness of the positive impact joining your local not-for-profit #CreditUnion can have on your financial wellbeing. From savings services to low-interest loans, discover the benefits of becoming a Moneywise member by applying today:</p> <p>https://www.moneywise.org.uk/membership/</p>	
22/04	Earth Day	<p>Happy #EarthDay!</p> <p>From mounting global temperatures to the rapid destruction of our marine life, it's more important than ever that we take action to save our planet.</p> <p>Find out more about how you can reduce your environmental impact:</p> <p>https://www.earthday.org/earth-day-2021/</p>	<p>Happy #EarthDay!</p> <p>From mounting global temperatures to the rapid destruction of our marine life, it's more important than ever that we take action to save our planet.</p> <p>Find out more about how you can reduce your environmental impact:</p> <p>https://www.earthday.org/earth-day-2021/</p>	

23/04	Money tips	<p>How much rent can you afford?</p> <p>What's the best housing option for your needs and budget?</p> <p>Take a look at this page from the Money Advice Service for a look at how to budget and share costs when renting.</p> <p>#WeAreMoneywise</p> <p>https://www.moneysavingexpert.com/savings/child-savings-tax-free/</p>	<p>How much rent can you afford?</p> <p>What's the best housing option for your needs and budget?</p> <p>Take a look at this page from the Money Advice Service for a look at how to budget and share costs when renting.</p> <p>#WeAreMoneywise</p> <p>https://www.moneysavingexpert.com/savings/child-savings-tax-free/</p>	
24/04	Loans	<p>Whatever your needs, we have an affordable loan to suit you.</p> <p>Try our loans calculator on our website today to see what your payments would be for the sum and repayment period of your choice!</p> <p>https://www.moneywise.org.uk/</p>	<p>Whatever your needs, we have an affordable loan to suit you.</p> <p>Try our loans calculator on our website today to see what your payments would be for the sum and repayment period of your choice!</p> <p>https://www.moneywise.org.uk/</p>	

25/04	Savings	<p>Saving for a holiday once restrictions lift?</p> <p>Our savings accounts are the perfect way to put money aside each month for a post-lockdown getaway.</p> <p>#Savings</p> <p>https://www.moneywise.org.uk/savings/</p>	<p>Saving for a holiday once restrictions lift?</p> <p>Our savings accounts are the perfect way to put money aside each month for a post-lockdown getaway.</p> <p>#Savings</p> <p>https://www.moneywise.org.uk/savings/</p>	
26/04	Feedback	<p>Do you have feedback on our services?</p> <p>We value the opinions of our members and are always open to improvement. Get in touch below:</p> <p>https://www.moneywise.org.uk/my-moneywise/membership-feedback/</p>	<p>Do you have feedback on our services?</p> <p>We value the opinions of our members and are always open to improvement. Get in touch below:</p> <p>https://www.moneywise.org.uk/my-moneywise/membership-feedback/</p>	
27/04	Loans	<p>Boiler breakdowns, car repairs, electrical issues – these problems always come at the worst time.</p> <p>Join Moneywise Credit Union today to gain access to low-cost #loans to help get you through the next rainy day.</p> <p>Find out more:</p> <p>#WeAreMoneywise</p> <p>https://www.moneywise.org.uk/membershi</p>	<p>Boiler breakdowns, car repairs, electrical issues – these problems always come at the worst time.</p> <p>Join Moneywise Credit Union today to gain access to low-cost loans to help get you through the next rainy day.</p> <p>Find out more:</p> <p>#AffordableLoans #CreditUnion #WeAreMoneywise</p>	

		p/	https://www.moneywise.org.uk/membership/	
28/04	Savings club alternative (monthly focus)	<p>Why choose Moneywise as opposed to a savings club or service?</p> <ul style="list-style-type: none"> • You'll receive a share of our annual profits on your savings • You can withdraw money at any time • Saving with us opens the door to special low-interest member's loyalty loans <p>https://www.moneywise.org.uk/savings/</p>	<p>Why choose Moneywise as opposed to a savings club or service?</p> <ul style="list-style-type: none"> • Whilst many savings services offer little to no interest, at Moneywise you'll receive a share of our annual profits on your savings • You can withdraw money at any time • You can save as much or as little as you'd like • Saving with us opens the door to special low-interest member's loyalty loans <p>Find out more:</p> <p>#Savings #WeAreMoneywise #CreditUnion</p> <p>https://www.moneywise.org.uk/savings/</p>	

29/04	Junior accounts	<p>It's important to teach our children the value of budgeting early.</p> <p>Our Junior Accounts are the perfect way to introduce your children to key money concepts such as saving and planning ahead.</p> <p>Find out more:</p> <p>https://www.moneywise.org.uk/savings/childrens-accounts/</p>	<p>It's important to teach our children the value of budgeting early.</p> <p>Our Junior Accounts are the perfect way to introduce your children to key money concepts such as saving and planning ahead.</p> <p>Find out more:</p> <p>https://www.moneywise.org.uk/savings/childrens-accounts/</p>		
30/04	Money tips	<p>As they say, one person's junk is another's treasure...</p> <p>If your house is filled with stuff you've been meaning to get rid of, why not try selling it on eBay?</p> <p>#WeAreMoneywise</p>	<p>As they say, one person's junk is another's treasure...</p> <p>If your house is filled with stuff you've been meaning to get rid of, why not try selling it on eBay?</p> <p>Try:</p> <ul style="list-style-type: none">• Ensuring all item photos are well-lit and show the item clearly• Starting small and building up positive feedback from sales• Ensuring packaging is presented neatly <p>#WeAreMoneywise</p>	