



# Active Champions



## **ACTIVE CHAMPIONS:**

**Our mission is to work with communities to make physical activity an embedded part of day-to-day life in Calderdale.**

**Our Active Champions will play a key role in inspiring others to get active and drive forward change.**

**We're looking for local people who want to inspire others to get active. We want to support lots of champions who reflect the true diversity of the community where we live, work and play.**

## **AS AN ACTIVE CHAMPION YOU MAY HELP WITH ONE OR MORE OF THE FOLLOWING:**

- 1. Help us shape and develop the Active Champion role:**
  - **Feedback your experience of being an Active Champion**
- 2. Have conversations with local people around moving more:**
  - **Promote the benefits of moving more**
  - **Direct people to opportunities**
- 3. Collect local views and share success stories with Active Calderdale:**
  - **Share your story of physical activity or sport to inspire others**
  - **Collect insight from others on local parks and greenspaces, streets and opportunities to be active**
- 4. Be an advocate for physical activity opportunities locally:**
  - **Help promote inclusive opportunities to be active**
  - **Design and deliver one-off active events with the support of Active Calderdale**
  - **Take a lead in the activation and monitoring of your local Community Led Facebook group**
- 5. Attend local active partnership meetings:**
  - **Represent the voice of the community**
  - **Share successes and challenges**
  - **Help to facilitate conversations in the local active partnership networks, both in the community and online (i.e. the dedicated social media groups)**

## **WHAT WE CAN OFFER YOU:**

- **A starter pack that will include Active Calderdale branded merchandise and resources**
- **A chance to undertake training to help with your role**
- **Recognition of your success through a celebration event**
- **A chance to be 'Champion of the Month'**
- **Regular support from your Active Calderdale Community Project Manager**
- **Valuable volunteering experience to boost further employment skills**

**Please note there is no time commitment to being an Active Champion. Progress at your own pace and do what you feel comfortable with.**

**We are looking for amazing local people to share your story and help others take their first steps towards a more active lifestyle. Sign up today and help get Calderdale Active.**

**Please contact [activecalderdale@calderdale.gov.uk](mailto:activecalderdale@calderdale.gov.uk) stating 'Active Champion' and your local area.**