

## **Supplementary Privacy Notice**

### **Population Health Management (PHM) Privacy Notice**

Under data protection law we must tell you about how we use your personal information. This additional privacy notice provides details about Population Health Management.

#### **What is Population Health Management (PHM)?**

PHM is about improving the physical and mental health outcomes and wellbeing of people and making sure that access to services is fair, timely, and equal. It helps to reduce the occurrence of ill-health and looks at all the wider factors that affect health and care.

Population Health Management requires health and social care, to work together with communities and partner agencies, for example, GP practices, community service providers, hospitals and other health and social care providers. The organisations will share and combine de-identified information (where information identifying you has been removed and replaced with a code) with each other in order to get a view of health and services for the population in a particular area. This information sharing is subject to robust security arrangements and risk assessments.

If the PHM programme sees that an individual might benefit from some additional care or support, the programme will send the information back to your GP or hospital provider and they will use the code to identify you and offer you relevant services.

#### **Who will my personal information be shared with?**

Your GP and other care providers will send the information they hold on their systems to the North of England Commissioning Support Unit (NECS) <https://www.necsu.nhs.uk/>, who are part of NHS England. NHS England (who already holds information about other health and care attendances), will also send the information they hold to NECS. Social care data will also be provided by the Local Authority.

NECS will then de-identify (pseudonymise) all the data before sharing the data with NHS Cambridgeshire & Peterborough Integrated Care Board.

#### **What will happen to my Personal Information when the Project is Finished?**

On completion of the programme all data will be securely destroyed.

#### **Is using my personal data in this way lawful**

This programme's legal basis for sharing your information is GDPR Article 6 (1) (e) "Processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller" and Article 9 (2) (h) "Processing is necessary for the purpose of ...the provision of health or social care or treatment or the management of health or social care systems".

#### **Can I object to my data being used as part of this programme.**

Yes. You have the right to opt out of sharing your personal data being used in this way. You can do this in three ways:

1. Opt out of all sharing of your data for other uses outside your GP Practice

This is called a Type 1 opt out and you should request this directly to us, your GP practice. This will be applied not only to this programme but to any others we take part in.

2. National Data Opt-out (opting out of NHS Digital sharing your data)

You can find out more about and register a National Data Opt-out, or change your choice on [nhs.uk/your-nhs-data-matters](https://nhs.uk/your-nhs-data-matters) or by calling 0300 3035678.

3. Local Opt-Out of Population Health Management programme.

If you don't want your data to be used for Population Health Management purposes but are happy for your data to be used for other purposes then you can email [Cpicb.CPPopHealthOptout@nhs.net](mailto:Cpicb.CPPopHealthOptout@nhs.net) with your NHS Number, Name of your Registered GP Practice and the month and year of your birth date.